

September 2013

**Worcestershire Health and Well-being Board
Stakeholder event**

The Health and Well-being Board warmly invite you to our next stakeholder event on:

Friday 25th October 2013, 9.00-12.30
Worcestershire County Council, Council Chamber
Spetchley Road, Worcester, WR5 2NP

This event will have a focus on obesity, following the Health and Well-being Board approving the Obesity Action Plan on 22nd January 2013. Details of the meeting are available at: www.worcestershire.gov.uk/healthandwellbeingboard

Background

The inclusion of obesity as a priority for the Health and Well-being Board presents us with an ideal opportunity to review our approach to tackling obesity problem. National trends highlight the need for a new approach to reducing obesity, with a focus on empowering individuals to take responsibility for their own and their family's health. The event will be based around debating the government's new approach to obesity and what Worcestershire's response to this challenge will be.

The event aims:

- Start the debate on personal responsibility and obesity
- Debate the role of services in reducing the obesity burden
- Raise awareness of the obesity action plan

By the end of the event we will have:

- Identified mechanisms to create greater public awareness of personal responsibility
- Identified partners and organisations to work together to progress the Obesity Action Plan

Please register your interest, please contact:

Jackie Johns jjohns@worcestershire.gov.uk 01905 766735

You will receive confirmation of your place and receive a delegate pack within two weeks of the event.

Thank you